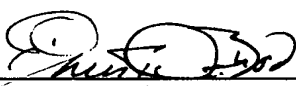
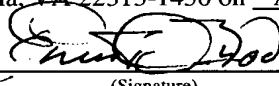


JFW

<b>AMENDMENT TRANSMITTAL LETTER</b>			ATTORNEY'S DOCKET NO.: 0010-3			
SERIAL NUMBER: 09/909,643	FILING DATE: July 20, 2001	EXAMINER: Jeffrey D. Carlson	GROUP ART UNIT: 3622			
INVENTION: <b>DIRECT INTERNET ADVERTISING</b>						
INVENTOR(s): Andrew S. Kanter						
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
<b>CLAIMS AS AMENDED</b>						
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	19	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	4	MINUS	4	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ _____ to cover the extension fee _____. A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832</p>						
April 10, 2007 <small>Date</small>			 <small>Signature</small>			
(908) 901-0220 <small>Phone</small>			Ernest D. Buff <small>Attorney Name</small>			
			25,833 <small>Reg. Number</small>			
<p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>April 10, 2007</u>.</p> <p style="text-align: right;"> <small>(Signature)</small></p> <p style="text-align: right;">Ernest D. Buff <small>Attorney of Record</small></p> <p style="text-align: right;">April 10, 2007 <small>(Date)</small></p>						